



How to increase employee motivation



How to Improve Retention

NOW AND IN THE FUTURE





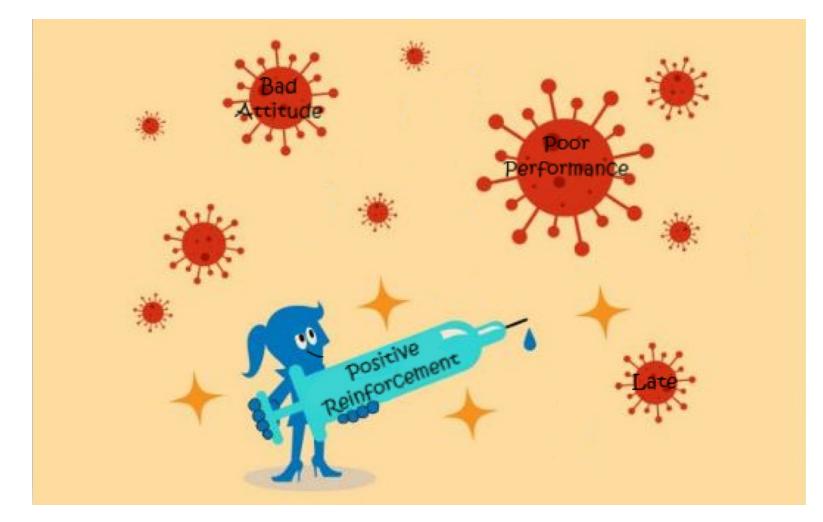
HOW TO KEEP YOUR EMPLOYEES HAPPY



Positive Management



Preventative vs Cure







- Understand the Why?
- Ideas for the How?
- Understand the outcomes!



The Why?



The supporting evidence! (the "Why")

- Happiness leads to success ¹
- Unhappy employees take more sick days ²
- Teams with encouraging managers are shown to perform 31% better than teams with managers who were less positive and open with praise ³
- Specific and deliberate praise is more motivating than money ⁴





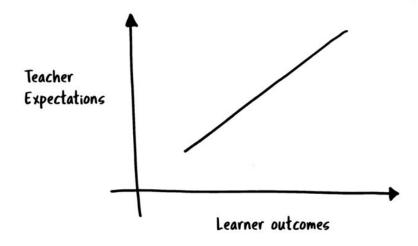
We become more successful when we are happier and more positive

- Doctors make accurate diagnosis 19% quicker ⁵
- Optimistic sales people outsell pessimistic counterparts by 56% ⁵
- Students primed to feel happy far outperform neutral peers ⁵
- Positive emotions help "out of the box" thinking ⁶





You as a manager/ coach/ teacher



- Leaders can promote chemical release
- Its not just what you say but how you say it!
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- The Losada line (ratio of positive to negative)
- The Pygmalion Effect



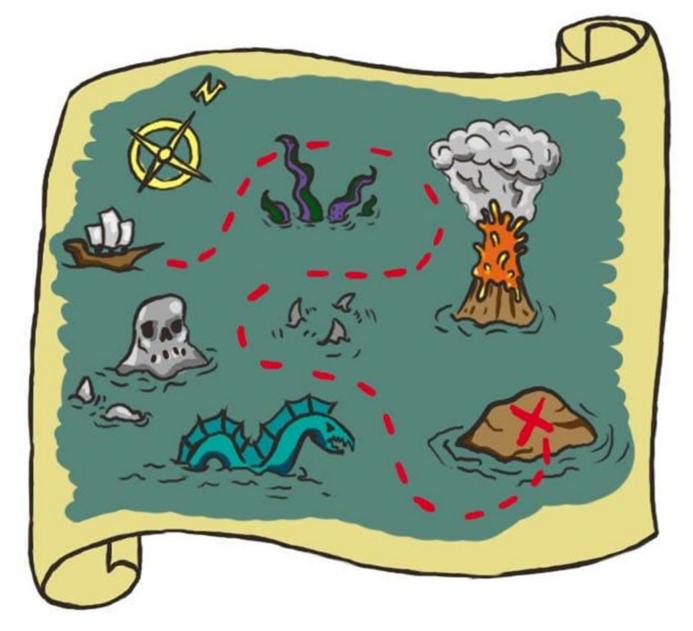
The How?



Maslow hierarchy of needs



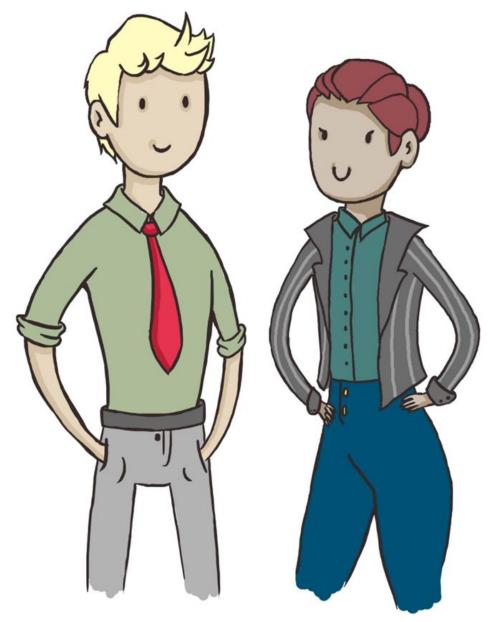


















The Tetris effect

- The negative tetris effect ⁹
- The positive tetris effect
- Brain training





What does Positive Reinforcement look like?

- Email to say thanks or well done
- Phone call to have a chat
- A pat on the back
- The "teams" praise options
- F2F just thank them or tell them
- etc





The importance of control, the arch enemy of Micromanagement

"Feeling that we are in control, that we are masters of our own fate at work and at home, is one of the strongest drivers of both wellbeing and performance" ⁹

- Goals not Methods
- Distance
- Expectations not tasks
- Communication Ask AND listen
- Accept the Blame
- Facilitate don't dictate
- Fairness

GAFFCED





"I've decided to micro-praise instead of micro-manage. Everything you've done for the last 30 seconds is outstanding."

The Mirror

- Camera on during meetings
- Focus on the positives
- Reinforce others
- Following up on requests
- Trust











The Office Manager





Trust - Braving

- Boundaries
- Reliability
- Accountability
- Vault
- Integrity
- Non-Judgemental
- Generosity



Brene Browns Seven Elements of Trust





"The ability to imagine and understand the thoughts, perspective, and emotions of another person"



Empathy example





Outcomes

- See more positives at work and home!
- Your team will share more with you
- Better wellbeing for all
- Retention
- Better relationships
- Supporting managers of the future
- Set the culture





Summary

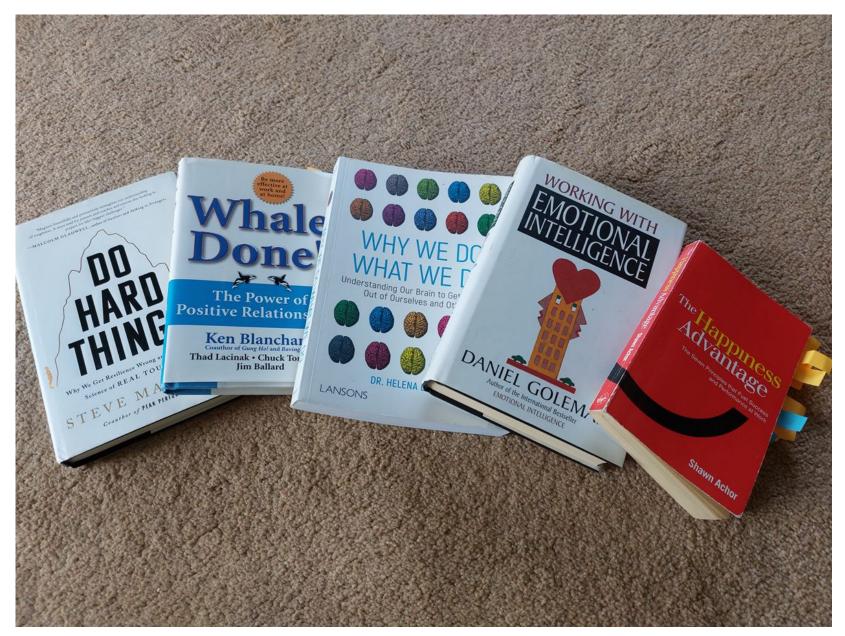
- Think of positive reinforcement as your vaccine
- Set the tone for conversations
- Look for the good stuff (the treasure)
- Reinforce it at the time!
- Be the mirror set the behaviours you would like to see
- Do the tasks that matter expenses etc
- Communication
- Trust your staff



One more thing....

- Look after yourself
- Give yourself permission not to be perfect
- Empathic Fatigue workshop for managers (Gateway)
- Employee Assistance Programme (EAP)
- Wellbeing Hub (vita health group)







References

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⁸ Rosenthal, R., & Jacobson, L. (1968). *Pygmalion in the Classroom: Teacher Expectation and Pupils' Intellectual Development*. New York: Holt, Rinehart and Winston.

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